MEETING MINUTES FOR AUGUST 19, 2010

(1) CALL TO ORDER
(a) The meeting was called to order Thursday, August 19, 2010, at approximately 10:10 a.m., by Doug Johnson, Chair to the California Invasive Species Advisory Committee
(b) Welcome remarks provided by Doug Johnson, Chair.
(c) Pledge of Allegiance.

(2) ROLL CALL
Roll call taken by Mary Oliva, CDFA.

Present:
Arcularius, Linda    Brandon, Victoria    Conser, Christiana
De Leon, Ricardo    DiTomaso, Joe       Dolezal, Robert
Fox, Andrea        Guise, Vince         Hoffman, Robert
Johnson, Doug      Lydick, Julie        McDowell, Karen
Maddux-Gonzalez, Mary Schierenbeck, Kristina

Absent:
Batkin, Ted         Chavarria, Gabriela  Faria, Dennis
Pattison, David     Randall, John        Sonnabend, Zea
Tomlinson, Rick     Warner, Keith Douglass

(3) DISCUSSION
Dorthea Zadig spoke about the strategic plan as well as USDA making August “Invasive Species Month” and hosting a meeting in Fresno on August 31st. It will be a gathering of stakeholder groups to better communicate between the government and public.

The committee was presented with two videos, “Invasive Species: A Challenge for California” and a PSA being aired in the Sacramento and Modesto areas. The videos were created by CDFA’s Adrian Woodfork, who also discussed other outreach materials, including the brochures and posters. The committee discussed the videos, concluding that “Invasive Species: A Challenge for California” can be used to inform anyone from legislators and agricultural commissioners to students and other public members. They also determined that the “This or That” framing scheme used in the PSA could be used in other videos that show different impacts of invasive species. The committee also discussed potential funding for future videos, as the first two were funded by a Specialty Crop Grant.
The presentation concluded without formal action by the Committee

(4) **DISCUSSION**
Susan Ellis (CDFG), who serves on the national Invasive Species Advisory Committee (ISAC), spoke about National Invasive Species Awareness Week, which will be the week of February 28th in Washington D.C. It will have a series of events in different places, including the National Arboretum and other tentative locations, and also have workshops on different topics related to invasive species. ISAC would like this event to expand and add grass roots events at the same time in other locations. Ellis also discussed the ISAC meeting, and the three recommendations they made to the National Invasive Species Council as well a Quagga Mussel Summit. The committee discussed Ellis’ information, and asked her questions about funding and potential Quagga/Zebra Mussel treatments.

The presentation concluded without formal action by the committee.

(5) **DISCUSSION/ACTION ITEMS**

**MOTION:** Committee member Robert Dolezal moved to approve the June 10, 2010 minutes. Committee member Joe DiTomaso seconded the motion and a unanimous vote carried the motion.

ISCC representatives informed CISAC that Jay Goldsmith (NPS) had been selected to replace Leigh Melander. The committee considered creating set numbers of spots for different types of stakeholders, and discussed the soliciting process.

The committee discussed the terms of service of committee members. They determined that terms will be moved to align with the calendar year, with some members phasing out this year and next year to stagger the future three-year terms. The terms of service proposed were:

**One year (ends Dec. 2010)**
- Rick Tomlinson
- Ted Batkin
- Dennis Faria
- Gabriela Chavarria
- Mike Chapel (replaced by Julie Lydick)
- Leigh Melander (replaced by Jay Goldsmith)

**Two year (ends Dec. 2011)**
- Linda Arcularius
- Mary Maddux-Gonzales
- Robert Dolezal
- Zea Sonnabend
- Keith Douglass Warner
- Joe DiTomaso
- Victoria Brandon
- Andrea Fox
David Pattison

**Three year (ends Dec. 2012)**
John Randall
Doug Johnson
Vince Guise
Karen McDowell
Larry Godfrey
Ricardo De Leon
Kristina Schierenbeck
Christiana Conser
Robert Hoffman

**MOTION:** Committee member Linda Arcularius moved to adopt the list of terms of service as amended. Committee member Kristina Schierenbeck seconded the motion and a unanimous vote carried the motion.

**MOTION:** Committee member Victoria Brandon moved that CISAC request that ISCC invite applications from the public for committee vacancies, and repeat this process on an annual basis. Committee member Mary Maddux-Gonzalez seconded the motion and a unanimous vote carried the motion.

The committee discussed the meetings to be held over the next year:
- October 12, 2010
- January 12, 2011
- March 9, 2011
- May 10, 2011
- July 13, 2011
- September 21, 2011
- November 9, 2011

**MOTION:** Committee member Andrea Fox moved to approve the meeting schedule, with a possibility of revisiting it in the future. Committee member Karen McDowell seconded the motion and a unanimous vote carried the motion.

<table>
<thead>
<tr>
<th>Dates</th>
<th>Length</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aug 19</td>
<td>mtg</td>
<td>CISAC meeting to add final touches to internal draft</td>
</tr>
<tr>
<td>Aug 19-23</td>
<td>4 days</td>
<td>Make final edits based on meeting, submit completed draft to ISCC</td>
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<tr>
<td>Aug 24-Sept 10</td>
<td>3 weeks</td>
<td>ISCC review of the draft, addressing any issues with CISAC, and approves release for public review</td>
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<tr>
<td>Sept 10-Oct 10</td>
<td>4 weeks</td>
<td>Public review, including 3 listening sessions (Redding, Oakland, Orange County), and a meeting with the Cal Biodiversity Council’s invasive species task force</td>
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<tr>
<td>Oct 4-11</td>
<td>1 week</td>
<td>CISAC and ISCC integrate changes based on input from public review</td>
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The committee discussed the timeline for finalizing the strategic plan, including the need to respond to public comments, and the protocol for public review. The committee then discussed optimal listening session locations, deciding on Oakland, Redding, and Orange County. A process will also be established to solicit written comments from experts. As revised, the timeline is as follows:

**MOTION:** Committee member Victoria Brandon moved to adopt the strategic plan timeline as provided. Committee member Vince Guise seconded the motion and a unanimous vote carried the motion.

### (6) DISCUSSION
The committee discussed the draft Strategic Plan. Committee members discussed relocating and consolidating some of the recommendations to reduce redundancy. The committee also discussed the purpose of the plan, and the need for the Executive Summary to be compelling, and include more specifics on the negative impact of invasive species. The committee then engaged in a process to prioritize the recommendations, both within the sections and over all.

**MOTION:** Committee member Joe DiTomaso moved to move forward with the revised strategic plan. Committee member Victoria Brandon seconded the motion and a unanimous vote carried the motion.

### (7) INVASIVE SPECIES UPDATE
Committee Executive Director Robert Leavitt discussed Invasive Species Month and handed out the tentative agenda. He said that the management plan listening sessions would be announced at the USDA event in Fresno. He also discussed a number of invasive pests that CDFA is dealing with, including *Duponchelia fovalis*, European Grape Vine Moth, and the Cactus Mealybug. Committee member Vince Guise also mentioned the South American Spongeplant, and Susan Ellis spoke about Didymo.

### (8) CLOSING COMMENTS
The meeting concluded following the invasive species updates.

### (9) COMMENTS FROM THE PUBLIC AND ADJOURMENT
There were no public comments. With no further business before the Committee, the meeting was adjourned at approximately 3:05 p.m.