

**California Invasive Species Advisory Committee (CISAC)
Outreach & Education Subcommittee
February 28, 2023 Meeting Minutes**

CISAC Subcommittee Members:

Gina Darin	Shannon Lynch	Katie Sutherland-Ashley
Ted Grosholz	Bea Nobua-Behrmann	Martha Volkoff
David Haviland	Steve Schoenig	Koren Widdel
Ricky Lara	Tom Smith	

CISAC Members Absent:

Tim Crothers	Stacy Hishinuma	Lori Nezhura
Tom Getts	Brent Johnson	Helen Wright
John Hackett	Vicki Kramer	

Guests:

Claire Aicken	Shady Hajjar	Randall Oliver
Jonathan Babineau	Linda Haque	David Pegos
Elizabeth Brusati	Katie Harrell	Jocelyn Prieto-Garcia
Loree Bryer	Jennifer Ketterlin	Zella Redus
Kim Corella	Karen Lowerison	Christopher Shogren
Joseph Deviney		

Opening

The meeting of the California Invasive Species Advisory Committee (CISAC) Outreach and Education Subcommittee was called to order at 3:00 p.m. on February 28, 2023 at the California Department of Food and Agriculture (CDFA) conference room 133.

Chair Ted Grosholz welcomed committee members, guests and staff.

Public Comments

There were no public comments.

SUBCOMMITTEE BUSINESS

Elizabeth Brusati described the history of Action Week, and provided sample media posts to help spread word of Action Week activities. The Subcommittee reviewed the California Department of Fish and Wildlife's Action Week website and discussed how to push Action Week events such as the youth art contest and the map of Action Week events to different contact groups.

Adjournment

The meeting was adjourned at 4:00 p.m. The next scheduled CISAC Outreach and Education Subcommittee meeting for Action Week is undecided.